



Bimba
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For Immediate Release

Bimba Enhances “Blue and Improved” Cylinder Line with Introduction of the Blue and Improved Flat-1[®], Including Nineteen New Features

Announces Contest to Earn Airfare and Lodging for Two at Pack Expo 2017

University Park, IL, USA – May 9, 2017 – Bimba, an industry-leading innovator of pneumatic, hydraulic and electric motion solutions, today announced the release of the latest in its cutting edge, compact air cylinders – the Blue and Improved Flat-1[®]. “Blue (as in *New*) and Improved” designates Bimba products that have been redesigned to offer enhancements applying the most recent advances in design technology.

The Blue and Improved Flat-1[®] features 19 new product enhancements such as permanent grease lubrication, an improved bumper design and hard chrome-plated piston rods with an option for stainless steel. The Blue and Improved Flat-1[®] continues the Blue and Improved program initiated a few years ago with the release of the Blue and Improved Original Line[®].

Kent Sowatzke, Bimba’s Chief Operating Officer, says, “The Blue and Improved Flat-1[®] project reflects Bimba’s continued commitment to improving our core products and providing solutions that serve our customers in the compact cylinder market. For applications in which space is tight, the Blue and Improved Flat-1[®] offers durability and precision, across an industry-leading breadth of cylinder options.”

To celebrate the release of the Blue and Improved Flat-1[®], Bimba is offering its customers an opportunity to win a trip for two to Pack Expo 2017 (September 25-27) in Las Vegas. To qualify, contestants must submit fun photos of the new Flat-1[®] character in amusing and interesting places. The customer who submits the picture of the Flat-1[®] character with the most original photo placement will receive two free airline tickets and three nights complimentary lodging at the Mirage Hotel. The highlight of the trip will be a visit to *Dig This Las Vegas* where the Bimba team will present the winners the opportunity to operate heavy construction equipment to “flatten” various objects such as cars in a large “sandbox for adults.”

For more information about the Blue and Improved Flat-1[®] and to print off your Flat-1[®] character, visit bimba.com/flat.



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About Bimba: “We Make Things Move®”

Bimba is a forward-thinking innovator providing industry-leading pneumatic, hydraulic, and electric motion solutions that are easy-to-use, reliable and ready for all engineering solutions. Including its brands Acro, TRD, Vaccon and the Pneumatic Controls Group (Mead/MFD/Pneumadyne). Bimba markets an extensive line of industry-leading products including pneumatic, hydraulic, and electric actuators; valves; fittings; vacuum products; air preparation and a variety of safety and production solutions. In addition to its broad line of standard catalog products, the company’s business develops many custom and semi-custom products designed for specific customers and applications. These products, used in machinery and automation, are sold to original equipment manufacturers and end-users throughout the world in an expanding variety of industries.

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